



# Event Sponsorship Opportunities

## Hard Hats

## & High Heels



## What a home means

What does a home mean to you? When you think about the places you have called home, you probably think of the precious memories made there.

It's children happily playing in the backyard. It's friends and family surrounding a holiday table.

A home provides refuge and security, along with a healthy living environment.

The strength and security of a Habitat home allow families to grow and thrive instead of worrying about unpredictable rent increases or making tough decisions about what necessities they will have to go without this month.

Children can focus on school, make friends and enjoy a sense of belonging.

With your support, we can help more families experience the stability that an affordable home can bring to them.

## Sponsor our event - Hard Hats and High Heels!

We are excited to announce that our special event, Hard Hats, and High Heels, will be held on Saturday, September 30. We invite you to join us as we connect, celebrate, and imagine all that is possible through the dream of homeownership!

As we gather, we will celebrate the generosity, passion, and action of our volunteers, donors, and community partners who have transformed the lives of our Habitat families.

At the event, we will award the Newcombe Family Volunteer Awards for the past two years.

We will also imagine the future as we develop neighborhoods and homes that build strong communities and allow families to thrive. We will celebrate the progress of Dixon Village, our signature project that YOU have made possible.

The need for safe, stable homes has never been greater. Right now, the ability to afford simple, decent housing is out of reach for too many families. Dramatically increasing costs for construction materials, higher mortgage interest rates, and escalating home values is placing housing out of reach for more and more families. The need for Habitat Gaston to partner with families to achieve the dream of homeownership is critical.

We ask YOU to join together with us by becoming an event sponsor. Your partnership will make a difference in the lives of our Habitat families and their ability to build strong families, which results in a stronger Gaston County! Thank you, and I look forward to seeing you at this very special event!

In partnership,  
Patrick Mumford, Board President

## Our homeowners

Our families are usually a single head of household with two to three children. They work as nurses, bank tellers, patient advocates, HVAC technicians, educators, and more. Many of our future homeowners undertake this journey because they want to provide a better future for their children. Our partner families are not able to obtain a traditional mortgage, and partnering with Habitat for Humanity of Gaston County is usually their only avenue to purchase a home. Homeownership transforms the lives of our partner families, but it is also important to the well-being of our community.







## \$10,000

- Sixteen tickets to the event (two reserved tables)
- Organization logo included in advertising and invitation
- Prime advertising space in event program-inside back cover or outside back cover
- One full-page ad in the event program (8.5"x11")
- Logo included on signage at Dixon Village building site
- Logo featured on PowerPoint slide during event presentation
- Logo featured on our website for twelve months acknowledging partnership
- Recognition on Facebook, X, Instagram, and LinkedIn
- Logo featured on Habitat communications - newsletters, and emails - for twelve months
- Opportunity to speak and participate in awards presentation at event
- 5'x4' sign with logo in the ReStore for twelve months

## \$5,000

- Eight tickets to the event (one reserved table)
- Organization logo included in advertising and event invitation
- Prime advertising space in event program-inside back cover or outside back cover
- One half-page ad in the event program (8.5"x5.5")
- Logo included on signage at Dixon Village building site
- Logo featured on PowerPoint slide during event presentation
- Logo featured on our website for six months acknowledging partnership
- Recognition on Facebook, X, Instagram, and LinkedIn
- Logo featured on Habitat communications - newsletters, and emails - for six months

## \$2,500

- Four tickets to the event (half table reserved)
- Organization logo included in advertising and event invitation
- One quarter-page ad in the event program (4.25"x5.5")
- Logo included on signage at the Dixon Village building site
- Logo featured on PowerPoint slide during event presentation
- Logo featured on our website for three months acknowledging partnership
- Recognition on Facebook, X, Instagram and LinkedIn

**Tax ID: 56-1634454**





# Dixon Village

Building the future. Together.

Habitat for Humanity of Gaston County is currently building a twenty eight single-family home neighborhood called Dixon Village. Dixon Village is an innovative approach to affordable housing that represents a shift in the way we think about strengthening families and creating opportunity by intentionally building connections in a mixed-income community.



Dixon Village will be a unique community composed of Habitat families, "Hometown Heroes" - patient advocates, first responders, educators - and market-rate entry-level buyers. This strategy will bring together families of diverse incomes, cultural backgrounds, occupations, and ages in a community designed to foster friendships and interaction.

Homeownership not only benefits families, it benefits all residents of Gaston County. Owning a home can revitalize distressed communities, build neighborhood stability, and foster a sense of community and well-being. An affordable mortgage allows families to invest in basic necessities such as groceries, medicine, and health care. Homeownership can eliminate generational poverty due to a family's ability to build a financial asset that can be transferred to their children.

Dixon Village will be a charming, attractive community with mix of three and four bedroom homes. The neighborhood will feature community-building amenities such as front porches, sidewalks, and a park-like green space with a playground, picnic tables, and a walking path.



Habitat for Humanity of Gaston County helps low-income families find opportunity, stability, and improve their futures. We help build stronger families and neighborhoods by partnering with donors and volunteers to construct safe, decent, affordable homes and to repair existing homes to help families achieve homeownership.

We believe in creating a Gaston County where everyone has a safe, decent place to call home.



Contact Christia Chappell  
704-864-6536 ext. 117  
[christia@habitatgaston.org](mailto:christia@habitatgaston.org)

[www.habitatgaston.org](http://www.habitatgaston.org)  
1840 E Franklin Blvd,  
Gastonia, NC 28054  
Tax ID: 56-1634454