



Habitat
for Humanity®
of Gaston County

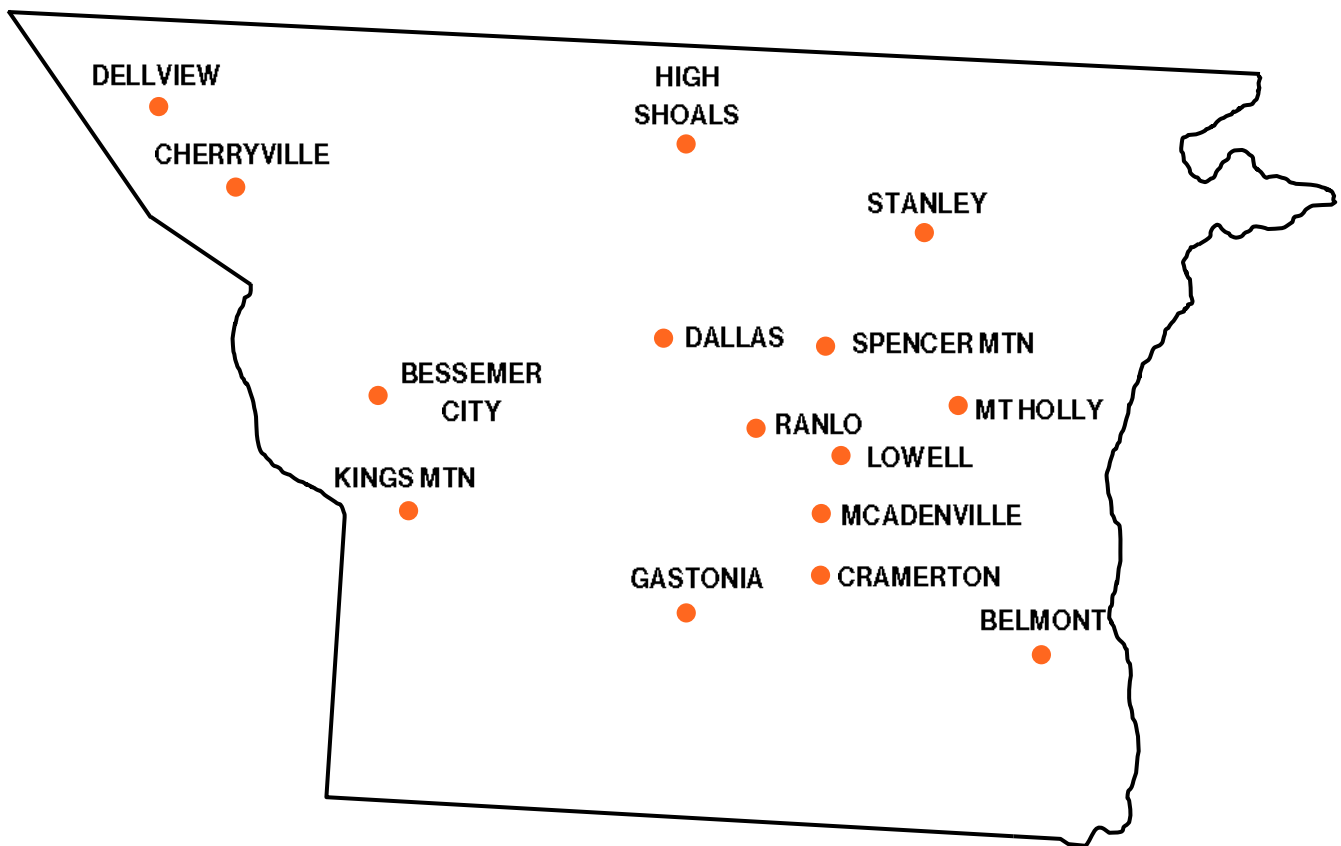
Sponsorship Opportunities 2018-2019



Our Service Area

Gaston County

Gaston County includes the towns of Dellview, Cherryville, High Shoals, Stanley, Bessemer City, Kings Mountain, Gastonia, Dallas, Ranlo, Spencer Mountain, Mount Holly, Lowell, McAdenville, Cramerton, and Belmont.



FY 1988-2018	New Construction	Rehabilitation	Recycle
Projects Completed	114	4	9

About HFHGC

What We Do

Habitat Gaston was organized in 1988 by citizens with the lack of affordable housing for low-income families in Gaston County. We are an ecumenical, Christian based organization with private non-profit 501 (c)(3) status, and is an affiliate of Habitat International. Our *mission* is straight forward: seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope. Since our inception we have identified qualified homeowners; organized volunteer and skilled labor to build or renovate homes; and, through our partners and sponsors have raised funds to build those homes.

We offer our homeowners a *hand-up not a hand-out*. We provide no-interest loans to eligible families who agree to honor the terms of their mortgage. In return, the homeowners partner with Habitat and agree to provide over 325 hours of "*sweat equity*", volunteering at the Habitat Gaston ReStore, building their own home and working on other partner family homes. Habitat gives training in homeownership, financial management, how to be a good neighbor and other life skills necessary to maintain their home and property. Over the life of the relationship; from recruitment; selection and final payment of mortgage; Habitat provides counseling and support to assure a successful outcome. The funds received from the mortgages go back into the Habitat building program.

House Sponsorship Program

Sponsorships are a way for companies to make a philanthropic commitment and engage their employees with Habitat Gaston. Sponsorship packages are flexible and can be customized based on a company's budget and needs. Sponsorship levels and benefits are attached.

For Information Contact

Kay Peninger, Executive Director
Habitat for Humanity of Gaston County
1840 E Franklin Blvd Gastonia, NC 28054
(704)874-0499
kay@habitatgaston.org

Sponsorship Levels

Master Builder Sponsor, \$75,000

A Master Builder Sponsorship provides the majority of the financial resources to build a home in Gaston County as well as tithe funds for a home in Honduras. The sponsorship package includes:



ENGAGEMENT

- 12 volunteer workdays
- Ability to have up to 240 employees onsite
- Opportunity for employee education and outreach, including:
 - Lunch 'n Learn with Habitat Gaston's Executive Director and staff members
 - Habitat Gaston collateral materials provided for outreach and educational purposes
 - Planned engagement with partner family
- Opportunity to schedule groundbreaking and dedication ceremony to celebrate partnership

BRANDING

- Logo recognition on signage at build site
- Two articles about the sponsor in the monthly blog
- Logo featured in monthly blog for twelve months
- Opportunity to speak at groundbreaking and home dedication ceremony
- Company logo featured in the Annual Report at end of fiscal year
- Logo and thank you printed on groundbreaking and dedication programs
- Logo featured on Habitat Gaston's website with a link to sponsor's website

MEDIA

- Minimum of twelve (12) social media posts
- Exclusive photo album on Habitat Gaston's Facebook page

Sponsorship Levels

Roof Raiser Sponsor, \$50,000

A Roof Raiser Sponsorship provides the financial resources to build a home in Gaston County as well as tithe funds for a home in Honduras. The sponsorship package includes:

ENGAGEMENT

- 10 volunteer workdays
- Ability to have up to 200 employees onsite
- Opportunity for employee education and outreach, including:
 - Lunch 'n Learn with Habitat Gaston's Executive Director and staff members
 - Habitat Gaston collateral materials provided for outreach and educational purposes
 - Planned engagement with partner family
- Opportunity to schedule groundbreaking or dedication ceremony to celebrate partnership



BRANDING

- Logo recognition on signage at build site
- One article about sponsor in the monthly blog
- Featured in monthly blog for ten months
- Company logo featured in the Annual Report at end of fiscal year
- Opportunity to speak at groundbreaking and home dedication ceremony
- Logo featured on Habitat Gaston's website with a link to the sponsor's website
- Logo and thank you printed on groundbreaking and dedication programs

MEDIA

- Minimum of ten (10) social media posts
- Exclusive photo album on Habitat Gaston's Facebook page

Sponsorship Levels

Foundation Sponsor, \$35,000

A Foundation Sponsorship provides financial resources to help us begin a new Habitat home. This sponsorship package includes:

ENGAGEMENT

- 6 volunteer workdays
- Ability to have up to 140 employees onsite
- Opportunity for employee education and outreach, including:

- Habitat Gaston collateral materials provided for outreach and educational purposes
- Planned engagement with partner family

BRANDING

- Logo recognition on signage at build site
- One article about sponsor in the monthly blog
- Featured in monthly blog for eight months
- Company logo featured in the Annual Report at end of fiscal year
- Opportunity to speak at groundbreaking and home dedication ceremony
- Logo featured on Habitat Gaston's website with a link to the sponsor's website
- Logo and thank you printed on groundbreaking and dedication programs

MEDIA

- Minimum of seven (7) social media posts
- Exclusive photo album on Habitat Gaston's Facebook page



Sponsorship Levels

Wall Raiser Sponsor , \$25,000

ENGAGEMENT

- 5 volunteer workdays
- Ability to have up to 100 employees onsite
- Opportunity for employee education and outreach, including:
 - Habitat Gaston collateral materials provided for outreach and educational purposes

BRANDING

- One article about sponsor in the monthly blog
- Featured in monthly blog for six months
- Company mentioned in the Annual Report at end of fiscal year
- Opportunity to speak at groundbreaking and home dedication ceremony
- Logo featured on Habitat Gaston's website with a link to the sponsor's website
- Logo and thank you printed on groundbreaking and dedication programs

MEDIA

- Minimum of five (5) social media posts

Blue Print Sponsor, \$15,000

ENGAGEMENT

- 3 volunteer workdays
- Ability to have up to 60 employees onsite
- Opportunity for employee education and outreach, including:
 - Habitat Gaston collateral materials provided for outreach and educational purposes

BRANDING

- Featured in monthly blog for four months
- Company mentioned in the Annual Report at end of fiscal year
- Logo featured on Habitat Gaston's website
- Company thanked on printed groundbreaking and dedication programs

MEDIA

- Minimum of four (4) social media posts

Brick Layer Sponsor, \$10,000

ENGAGEMENT

- 2 volunteer workdays
- Ability to have up to 40 employees onsite
 - Habitat Gaston collateral materials provided for outreach and educational purposes

BRANDING

- Featured in monthly blog for two months
- Company mentioned in the Annual Report at end of fiscal year
- Logo featured on Habitat Gaston's website
- Company thanked on printed groundbreaking and dedication programs

MEDIA

- Minimum of three (3) social media posts

Team Building Sponsorships



Build a house and a better team!

Habitat Gaston is now offering team-building opportunities for local businesses and organizations. Groups of 5 to 30 people spend the day building together and learning more about one another while helping a local family in need. Strengthen your team and your community.

What will they do there?

Participants will share in the experience of building a home together. Our day begins with an orientation and safety overview, followed by building activities, team activities, and concludes with a facilitated discussion and reflection session.

Team Benefits

- Creates an environment of caring and cooperation
- Increases understanding of co-workers' ability
- Builds a sense of community
- Building a balanced team

Company Benefits

Each package includes the below benefits along with the tiered benefits list below.

- Company mentioned in the Annual Report at end of fiscal year
- Company thanked on groundbreaking and dedication programs
- Company mentioned on Habitat Gaston's website

Adopt-A-Day

Two Day, \$5,000

ENGAGEMENT

- 2 volunteer workdays
- Up to 30 employees onsite
- 4 team building activities
- Lunch provided both days

BRANDING

- Featured in monthly blog *for three months*
- Two (2) social media posts

One Day, \$3,000

ENGAGEMENT

- 1 volunteer workdays
- Up to 20 employees onsite
- 2 team building activities
- Lunch provided

BRANDING

- Featured in monthly blog *for two months*
- One (1) social media posts

Half Day, \$1,500

ENGAGEMENT

- 4 hour volunteer workdays
- Up to 15 employees onsite
- 1 team building activity
- Lunch provided

BRANDING

- Featured in monthly blog *for one month*
- One (1) social media posts

General Construction Volunteer Day



Volunteer to build with Habitat Gaston

Construction volunteers work side-by-side with Habitat Gaston staff, homebuyers, donors and volunteers to build homes and the foundation of lives more fulfilled in Gaston County. No experience is required.

What's the workday schedule?

7:30-8:15am- Volunteer check-in and registration

Please arrive promptly so we can begin on time.

Volunteer orientation and safety overview, tasks assigned.

8:15am-11:30am- Workday begins

11:30am-12:30pm- Lunch break

2:30-3:00pm- Site Cleanup

What should I do when I arrive?

Please locate the Volunteer sign-in station. Checking in is your first priority when you arrive.

What is the minimum age for volunteers?

Construction volunteers must be at least 16 years old. Volunteers who are 16 or 17 must have their parent or guardian complete the minor waiver and be present on the build site.

What should I wear?

Wear good work shoes—boots are best, sturdy sneakers are fine. No sandals, open-toed shoes or light canvas shoes such as Keds. Wear clothes that can get dirty. Avoid loose fitting or baggy clothes. Sunscreen is essential for the warmer days.

Do I need to have construction experience to volunteer?

No, we will train you to safely complete all the tasks for the day.



Contact Information

Kay Peninger
Executive Director
kay@habitatgaston.org

MAILING ADDRESS:

1840 E Franklin Blvd
Gastonia, NC 28054

CONTACT NUMBERS:

Office: (704) 874-0499
Fax: (704) 864-3139

WEBSITE:

www.habitatgaston.org